

<Newly Updated> BUILDING BRIDGES

Business Culture, Communication and Current Trend/Economy in Japan

A half day cross-cultural seminar that focuses on roots of business culture, communication, as well as current business/technology trends and changing workplace and life style under severely depressed economy in Japan

Facilitator: Ken Sakai (President & CEO of Pacific Dreams, Inc.)

Date: March 12, 2010 (Friday) 8:30am - 12:00pm

Place: Pacific Dreams, Inc. Conference Room (2nd floor)
25260 SW Parkway Avenue, Suite D, Wilsonville, OR 97070 TEL: (503) 783-1390
Exit I-5 at Exit 286 (Stafford / North Wilsonville Exit)

Fee: \$200 per person (If three or more people attend from the same organization, a discount of 10% per person applies. Fees are non-refundable if cancelled 48 hours or less before seminar. \$25.00 cancellation fee is required.)

Part I: Group Discussion

- Positive Aspects
- Challenging Aspects

Back by popular request, Ken Sakai, president & CEO has re-created a new format for newly updated "Building Bridges" seminar. This new seminar looks at changing society in Japan and the intensive challenges that workplace faces currently in Japan under the severe economical slump and as Japan looks towards the future.

Part II: Culture, History and Education Remarks

- Comparison Lists between the USA and Japan

Part III: Communication

- Japanese Communication Style
- Japanese Non-verbal Communication
- Japanese Decision-making Process
- Feedback vs. "HoRenSo"
- Brainstorming vs. "Nemawashi"
- Effective E-mail Communication Tips
- Coping with Japanese Silence
- "Kaizen" Concept
- Process vs. Bottom Line
- Tips for Saving Faces

Americans that work with Japanese customers, suppliers and partners often have questions about how to more effectively work with and communicate with Japanese people. This seminar offers a great opportunity to get those questions answered by an expert in this field.

This newly updated "Building Bridges" seminar provides a more current, in-depth overview at cross-cultural business communication as we delve into more of what is happening between the USA and Japan.

Part IV: Current Changes and Trends in Japan

- Impacts of Aging Society with Fewer Children
- New Challenges in Workplace under Depressed Economy
- Young Generation without Ambition
- Women's Role and Position
- New Technologies in Environmental and Fuel Industries
- Current Japanese Economy Status and Forecast

Please visit:

www.pacificdreams.org/e/services/seminars.php

to register online, or contact us:

Tsuyo Shaw, institute@pacificdreams.org

Phone: (503) 783-1390 Fax: (503)783-1391

25260 SW Parkway Avenue, Suite D

Wilsonville, OR 97070

Seminar Registration Form

Cross-Cultural Business Seminar
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 before seminar begins (minus \$25.00 cancellation fee).

Attendee Information

Name _____
 Title _____
 Company Name _____
 Phone Number _____
 E-mail Address _____
 Mailing Address _____
 City _____ State _____ Zip _____

Payment Method

Check
 Visa Card Master Card American Express

Card Holder Name _____
 Credit Card Number _____
 Expiration Date _____ V Code: _____

Authorized Signature: _____ **Date:** _____

Registration via E-mail: institute@pacificdreams.org
 Registration via Website www.pacificdreams.org/e/services/seminars.php
 Registration via Fax: **503-783-1391 Attn: Tsuyo Shaw**