

## <Newly Updated> BUILDING BRIDGES

### Business Culture, Communication and Current Trend/Economy in Japan

A half day cross-cultural seminar that focuses on roots of business culture, communication, as well as current business/technology trends and changing workplace and life style under severely depressed economy in Japan

Facilitator: Ken Sakai (President & CEO of Pacific Dreams, Inc.)

Date: April 16, 2010 (Friday) 8:00am - 12:00pm

Place: Red Lion Hotel Bellevue  
11211 Main Street, Bellevue, WA 98004 TEL: (425) 455-5240

Fee: \$200 per person (If three or more people attend from the same organization, a discount of 10% per person applies. Fees are non-refundable if cancelled 48 hours or less before seminar. \$25.00 cancellation fee is required.)

#### Part I: Group Discussion

- Positive Aspects
- Challenging Aspects

Back by popular request, Ken Sakai, president & CEO has re-created a new format for newly updated "Building Bridges" seminar. This new seminar looks at changing society in Japan and the intensive challenges that workplace faces currently in Japan under the severe economical slump and as Japan looks towards the future.

#### Part II: Culture, History and Education Remarks

- Comparison Lists between the USA and Japan

#### Part III: Communication

- Japanese Communication Style
- Japanese Non-verbal Communication
- Japanese Decision-making Process
- Feedback vs. "*HoRenSo*"
- Brainstorming vs. "*Nemawashi*"
- Effective E-mail Communication Tips
- Coping with Japanese Silence
- "*Kaizen*" Concept
- Process vs. Bottom Line
- Tips for Saving Faces

Americans that work with Japanese customers, suppliers and partners often have questions about how to more effectively work with and communicate with Japanese people. This seminar offers a great opportunity to get those questions answered by an expert in this field.

This newly updated "Building Bridges" seminar provides a more current, in-depth overview at cross-cultural business communication as we delve into more of what is happening between the USA and Japan.

#### Part IV: Current Changes and Trends in Japan

- Impacts of Aging Society with Fewer Children
- New Challenges in Workplace under Depressed Economy
- Young Generation without Ambition
- Women's Role and Position
- New Technologies in Environmental and Fuel Industries
- Current Japanese Economy Status and Forecast

#### Please visit:

[www.pacificdreams.org/e/services/seminars.php](http://www.pacificdreams.org/e/services/seminars.php)

to register online, or contact us:

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Wilsonville, OR 97070



**Seminar Registration Form**

Cross-Cultural Business Seminar  
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Cancellation: Fees can be refunded only if reservations are cancelled at least 48 hours before seminar begins (minus \$25.00 cancellation fee).

**Attendee Information**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company Name \_\_\_\_\_  
Phone Number \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Payment Method**

Check

Visa Card

Master Card

American Express

Card Holder Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ V Code: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Registration via E-mail: [institute@pacificdreams.org](mailto:institute@pacificdreams.org)  
Registration via Website: [www.pacificdreams.org/e/services/seminars.php](http://www.pacificdreams.org/e/services/seminars.php)  
Registration via Fax: **503-783-1391 Attn: Tsuyo Shaw**